

AGTOURISM - DIRECT MARKETING WORK GROUP MEETING

AGENDA

March 14, 2006, 6:30pm

UCCE Auditorium, San Luis Obispo

1. Introductions – Brenda Ouwerkerk
2. Approval of Minutes: February 28 meeting – Mike Isensee
3. Presentation: Building Codes: Steve Hicks, Supervising Plans Examiner, County Department of Planning and Building
4. Topic Introduction: “Activities/Special Events”: Committees #2-3 - Karen Nall
5. Presentation: Second Draft: Committee #5: Farmstays
6. Discussion: What does “rural character” mean to you? – All

Meeting Schedule and Locations: 6:30 to 9:00pm

March 30	Templeton
April 11	SLO
April 27	Templeton
May 9	Templeton
May 25	SLO
June 13	Templeton
June 29	Templeton
July 11	SLO

HOMEWORK ASSIGNMENT for March 30 meeting:

- Review Draft #1 from Committee #4: SALES
- Review Final Draft from Committee #5 FARMSTAYS
- Review Code Sections for Introduction of more info on Lodging: B&B, Inns, Dude Ranches, Health Resorts, etc. (Committees #6 and 7) - Develop list of questions/observations/concerns for Committee #6-7 to be discussed during March 30 Work Group Meeting.